

The NobleCX logo is displayed in white text on a blue rectangular background. The letters are lowercase and sans-serif, with a stylized 'X' that has a small circle at its top-right corner.The MoveData logo features a blue icon of a cloud with three horizontal lines extending from its left side, followed by the text 'movedata' in a lowercase, sans-serif font.

# Integrate Fundraising Platforms

Salesforce is only as good as the data flowing into it. MoveData connects your fundraising platforms to Salesforce Agentforce Nonprofit and Salesforce Nonprofit Success Pack (NPSP), automating the capture of donations, supporters, and fundraising activity so your team can stop managing spreadsheets and start acting on insights. With NobleCX delivering implementation and optimisation, the integration is aligned to your data model, reporting structure, and governance.

**Automatically bring fundraising data into Salesforce, accurately and in real time.**

## The problem

Manual imports and inconsistent data structures slow down fundraising teams, create duplicates, and reduce trust in reporting.

## The Outcome

- Less admin effort through automated syncing from connected platforms
- Better accuracy with consistent processing into Salesforce records
- Faster action because data is available in Salesforce as events occur

## NobleCX is a MoveData Partner

We help for purpose organisations implement MoveData in a way that aligns with your Salesforce data model, fundraising operations, and reporting needs.

## Delivery Approach

A practical engagement designed for speed and certainty:

- Discovery of your fundraising workflows and Salesforce configuration
- Integration configuration and rules mapping
- Testing and validation with real scenarios
- Go live support and handover

Onboarding process is delivered across review, documentation, and implementation to ensure fit with how you use Salesforce.

## How it works

- 1 Connect**  
MoveData connects systems using an API key or equivalent.
- 2 Process**  
Data is processed into Salesforce records as it is issued by the connected platform, aligned to your Salesforce organisation data model.
- 3 Optimise**  
Integrations can be extended to support your custom fields, custom objects, consent model, and unique business rules.

**MoveData works out of the box.  
Great outcomes come from great implementation.**

NobleCX brings the Salesforce expertise to make sure your integration supports:

- Data model alignment across Salesforce Agentforce Nonprofit or Salesforce Nonprofit Success Pack (NPSP)
- Campaign attribution and fundraising structure that holds up in reporting
- Governance and documentation so the solution is sustainable beyond go live



Plus other platforms.

## Why NobleCX

Founded in 2014 in Sydney, NobleCX is an onshore Salesforce Partner focused on practical outcomes. We bring certified expertise, transparent scoping, a dedicated Project Manager and scalable design, backed by ongoing support to help you get more value from Salesforce.

